

公司 / About us

一个想法用二十年的光阴把意大利风格 (Italian Style) 传递到全世界。通过遍及国内外的交流网络, 超过300家企业以及100位设计师在这项对客户不产生任何费用的服务中得到了无限的便利与商机并很好地推动了设计师本身。

Studio De Rosa is a company with 20 years of experience in bringing Italian style all over the world. Over 300 companies and over 100 fashion designers resorted to a service that is free for our customers and promotes the designer through a network of both Italian and international contacts

Studio De Rosa 设计师事务所由 Maria Clara De Rosa 于 1988 年创立的。Maria Clara De Rosa 和 Marina D' Altri 利用他们20年的设计师从业资历以及长达10年在商海中的从商经验最有效最快速地回应市场及企业的需求。而她们提供的服务就是为各类公司寻找并筛选最合适的自由职业设计师。对于企业来说, 这项服务完全是免费的, 因为由设计师个人承担咨询费用。这个工作室迅速成为了成衣制造业内筛选设计师这一关中极具参考价值的风向标。对于工作室高品质服务的最有效例证就是很大比例的客户成为了忠实用户。作为意大利的第一家同时也是全球最知名的设计师经纪公司之一, Studio De Rosa 在20年里征服了超过300家公司 (其中不乏许多知名的 Made in Italy 大品牌) 以及100多个活跃在时装界各个领域的意大利本土及国外设计师。

近十年内, Studio De Rosa 通过他们的商业网络很大程度地发展了国际市场, 将意大利的时尚最直观地带到世界的各个角落。

Studio De Rosa was born in 1988 from an insight of Maria Clara De Rosa, that of creating a qualified service for designer selection. Maria Clara De Rosa and Marina D'Altri answer effectively and timely to the companies' request for free-lance designers, the former resorting to her twenty-year experience as a designer, the latter turning to her ten-year trade activity. The service is completely free of charge for the enterprises, as the designers pay a percentage to the agency for the mediation and consulting activity.

The agency has become a landmark for companies specialized in the clothing industry that judge the selection proposed useful, effective and qualified. The high number of customers that have remained loyal to this service during the years is a clear evidence of its effectiveness. Studio De Rosa is the first fashion designer's agency in Italy and one of the most important in the world. Over the last twenty years it has worked with over 300 customer companies, including some of the most important names of Italian fashion design, and has represented over 100 Italian and foreign designers from all sectors of the clothing industry.

In the past ten years Studio De Rosa has particularly strengthened its international relations through a constant activity aimed at promoting Italian fashion designers abroad.

服务 / Services



根据各个公司的具体需求提供合格及高效的设计师筛选工作。

A qualified mediation to select the most suitable designer to meet the needs of your company

Studio De Rosa除了构建企业 and 设计师之间的沟通和互通桥梁之外，更用他们的专业的从业资历来保证服务的进行。Studio De Rosa可以提供给设计师的最专业的平台。依托这个基架设计师可以最大程度地推动他们在业内的知名度。另外工作室还为Trend Setter提供更深层的筛选服务，这项工作是结合市场及业内风向而提供的专业评估报告。

为了回应越来越多来自中国及印度的市场需求，由Studio De Rosa挑选出的部分设计师有能力自己组建个人风尚工作室。而对

于这些有需求的企业及公司而言，超过100个以上的意大利及国外设计师全都是经过最严格的筛选和资格认证的，而所有的咨询及介绍服务全都是免费的，Studio De Rosa的客户还能拥有极具附加值的服务，根据每个公司的实际需要包括系列和季度上的不同要求以及经费预算，我们都能找到最适合的设计师为您提供最量身定制的服务。

Studio De Rosa, thanks to its expertise on style, offers the clothing companies a qualified selection service with over 100 Italian and foreign fashion designers, without extra expenses for the company.

Customers referring to Studio De Rosa benefit from choosing a reliable and experienced agent, capable of interpreting the companies' real

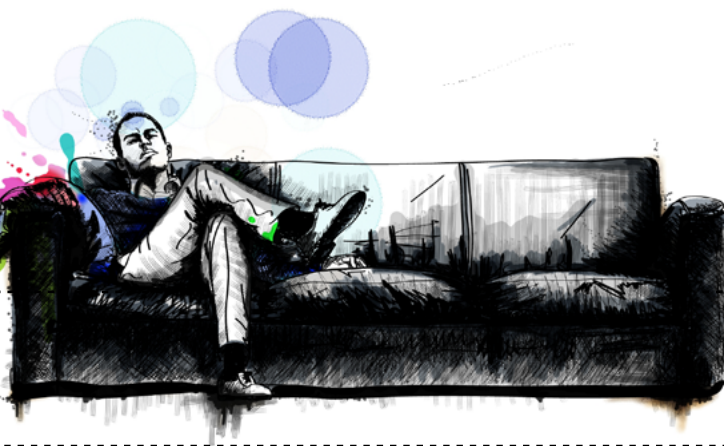
needs – ranging from the type of collection to the available budget – and turning them into a choice of the most suitable designer. Moreover, the agency deals with the drawing up and settlement of contracts between companies and designers, and guarantees compliance with the agreements.

The agency gives the designers the opportunity to promote and publicize their name and skills through a network of international contacts developed in 20 years' experience in the fashion field. Studio De Rosa carries out a further selection service on **Trend Setters**, a new professional figure able to draw a comprehensive outline of the market trends.

Some designers represented by the agency can **organize and provide training to style departments** within the companies, to meet the new requirements of the Chinese and Indian markets.



客户 / Customers



我们的意大利客户

Alibama - Arcade TV
Altana Spa - Padernello di Paese TV
Ambrosio Group Spa - Nola NA
Annalisa Ferro Spa - Alte Ceccato VI
Anna Più Tricot - Asti
Arkoss Srl - Barletta BA
Baby Graziella Srl - Castelfidardo AN
Baroni Srl - Concordia MO
Benetton Undercolors Srl - Castelb. RA
Bruno's Maglificio Srl - S. Matteo Decima BO
B V M Les Copains Spa - Bologna
Carla Carini Spa-Moglia MN
Casor Spa - Castel Maggiore BO
Catya Srl - Bologna
Cemar Spa - Reggiolo RE
Ciunga Spa - Consiglio di Casale Sile TV
Coin Oviesse Spa - Mestre VE
Coop Italia-Sesto F.no FI
Crealis Spa - Arosio CO
Delmar Spa - Tavernerio CO
Dubin Sport Spa - Uzzano PT
Ecafil Best Spa - Calenzano FI
Elsy Spa - Calamandrana AT
Fabiana Filippi Srl-Giano dell'Umbria PG
Fallbrook Srl - Bologna
Fila Sport Spa - Biella
Filpucci Spa - Capalle FI
Gabriella Frattini Spa - Fano PS
Gallo Spa - Desenzano del Garda BS
Gianangeli Srl - Ponte Vallecceppi PG
Gianfranco Ferre' Spa-Milano
Gruppo Finanziario Tessile Spa - TO
Hemmond Spa - Bastia Umbra PG
Henriette Spa - Castenedolo BS
Il Punto Tricot - Mogliano Veneto TV
Incom Spa - Pieve a Nievole PT
Intreco Spa - Ponzano Veneto TV
Irge Spa - Turbigo MI
Legrenzi Fashion Company - VE
Lovable Italiana Spa - Grassobbio BG
Maglif. Gran Sasso Spa - S. Egidio TE
Maglif. Montegrappa Spa - Caerano S.Marco TV
Mambrini E. Srl - Concordia Mo
Manifatture Daddato Spa - Barletta BA
Mariella Spa - Veduggio TV
Marzotto Spa - Valdarno VC
Maska Spa - Scandiano RE
Massimo Ribecchi Studio Srl - Viareggio LU
Milena Mosele Srl - Bologna
Miniconf Srl - Ortignano AR
Pepper Industries Ltd. Srl - Scorzè VE
Preca Spa - Carnago VA
Rodel Spa - Dello BS
Sandys Tacchini Spa - Bellinzago NO
Silvy Tricot Spa - Bolzano
Stefanel Spa - Ponte Piave TV
Tricot Chic Srl - Paderno D'Adda (Lecco)
Valtib Spa - Trestina PG
Vestebene Spa - Alba CN

A list of selected international customers

Jiangsu Able Textiles & Garments Co. Ltd - China
Alexanian - France
Allegro Sa - Greece
Biba Fashion Trading Ltd. - Hong Kong
Bogner - Germany
Bueckle GmbH - Germany
Calida Ag - Switzerland
Carnis - Greece
C-Itoh Fashion System - Japan
C.A.F. A.S. - Turkey
Evita Tekstil A.S. - Turkey
Glory Bright Garment Ltd. - Hong Kong
Grenalina Investments Limited - Russia
Hippopotamus Ltd. - Cyprus
Inter-Triumph - Germany
Karstadt Ag - Germany
KOM A.S. - Turkey
La Compagnia Veneziana - Germany
La Linea - France
Ledai Ltd - Greece
Malhas Studio - Saudi Arabia
Malaisha Garments Ltd. - China
P.B.H. S.A. - Poland
Pe.Tec. - Korea
S.A.J.M.S. - France
Samkyung Trading Co. - Korea
Sarah Lawrence S.A. - Greece
Scala Collections Ltd - UK
Shamsi Co. - Egypt
Superknit Ltd - South Africa
Topsy International Ltd - Hong Kong
Tricotage Castrais - France
Trikoza Knitting Ltd. - Cyprus
Triumph International - Germany
Unitefi Lda. - Portugal
Vango - France
Viuda de José Biosca Riera S.A. - Spain

设计师 /
Designers

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Studio De Rosa拥有超过100个以上的意大利本土及国外的专业和高资质设计师。

为不同类型的公司挑选最正确的设计师，Studio De Rosa 用的是最专业和审慎的资格测试以及对各个设计师设计风格的精确把握。由Studio De Rosa挑选出的设计师不仅仅拥有过人的创造力，同时他们开放的专业性能够最大限度的了解公司的具体需求和企业文化，在有指导性的目标性的工作氛围下达到目标。Studio De Rosa的筛选标准可以说是严格控制的，每天在10份以上的专业简历中选择个人面试的候选者，然后挑选出最为合适的设计师人选。

The agency represents over one hundred Italian and foreign fashion designers: all serious and well-qualified professionals

The selection of the right designer for each company is not limited to a careful analysis of his/her professional profile, it also requires a discreet but sharp consideration for the candidate's personality.

A designer chosen by Studio De Rosa is not only a good creative professional, but one sensitive to the company's boost, with precise style objectives and clear ideas on how to achieve them.

That is why the designers are chosen following high selectivity criteria. Every day the agency examines a great number of CVs from skilful and qualified style professionals and selects them after thorough individual interviews.

